

# VOICE WORKS

*with*

DR. ALI JARRAR.

MAESTRO OF HIGH IMPACT COMMUNICATIONS



# OBJECTIVE

In a world of constant Communication a **POWERFUL VOICE** really **WORKS**.

**The Objective of this program is to:**

- Transform your existing voice into a **MUCH MORE POWERFUL** and **RESONANT ONE**.
- Empower you with **13 SMASHING PUBLIC SPEAKING SKILLS**, based on **N.L.P**, Transforming you into a **COMMUNICATOR** and a **SPEAKER PAR EXCELLENCE**.

# PROGRAM INTRO



**DEAR GUYS AND GALS...HELLO! I WILL BE EXTREMELY BRIEF BECAUSE I KNOW YOU'RE BUSY AND TO READ A LOT MAKES ANYONE A BIT TIZZY.**

**Please READ ON only if YOU WANT:**

**To have a powerful, RICH AND RESONANT SPEAKING VOICE!**

- **To acquire 13 PUBLIC SPEAKING SKILLS based on NEUROLINGUISTIC PROGRAMMING!!**
- **To learn HANDS ON and you love MUSIC because this entire program is MUSIC BASED!!**
- **To do it all this in JUST THREE DAYS.**

**If you have read up till here, then you are ready to fly, to places far away and near.**

# BENEFITS OF A POWERFUL VOICE

## BENEFITS OF A POWERFUL VOICE: .

- **Increased Confidence** to speak in any situation, whether it's giving a presentation, leading a meeting, or performing on stage.
- **Increased Audience Inspiration** through a **POWERFUL** and **RESONANT VOICE** that captivates and inspires.
- **Increased Clarity** ensuring that your message is easily understood by your audience.
- **Increased Vocal Range and Expressiveness**, allowing for greater versatility in your speech delivery.
- **Reduced Vocal Strain** by increasing your vocal stamina and reducing vocal fatigue during prolonged speaking engagements.

# PROGRAM AT A GLANCE

# PART ONE: VOICE TRAINING

## The Powerful Stair Case of SEVEN VOICE NOTES which gives you:

1. **Breath Control and Support:** Learn techniques to develop proper breath control, which forms the foundation of a strong and resonant voice. Discover how to utilize your breath efficiently to maintain vocal power and sustain long phrases without strain.
2. **Vocal Warm-up and Relaxation:** Explore warm-up exercises to prepare your vocal instrument for optimal performance. Relaxation techniques will help you release tension and achieve a more natural, confident, and engaging speaking voice.



3. **Vocal Range and Flexibility:** Expand your vocal range and expressiveness. Learn techniques to explore the full potential of your voice, including developing a dynamic and engaging tone, modulating pitch for emphasis and variety, and conveying emotions through vocal inflection.
4. **Resonance and Projection:** Develop a **resonant and projected voice that commands** attention. Discover how to optimize vocal resonance through techniques that improve vocal placement and amplify your sound without strain or vocal fatigue.

# PART TWO: PUBLIC SPEAKING

## MODULE ONE:

- **Neurolinguistic Programming in Play:**  
Understanding the Three Basic Perceptive Channels of Human Communication i.e. **VISUALS, AUDITORIES AND KINESTHETICS.**

# MODULE TWO:

- **Communicating with Auditories, Visuals and Kinesthetics**  
through scientific use of:
  - PROJECTION OF VOICE
  - ARTICULATION
  - MODULATION OF VOICE
  - PAUSES
  - ENUNCIATION
  - EXPRESSION OF MEANINGS HIDDEN IN WORDS
  - EMOTIONS
  - RYTHMS OF SPEECH
  - SPEED OF WORD DELIVERY

# TESTIMONIALS

## **Breaking Voice Barriers**

Mr.Mohammad Owais  
Shan Foods

**"Increased Voice Power,  
Increased Public Speaking  
Confidence and Much  
Greater Clarity of Words"**

Farayha Hassan,Counselor  
and  
Master Practitioner NLPzzzz

**"One of the Best Courses on  
Public Speaking that  
I have attended"**

Dr. Ishtiaq Zuberi  
Consultant Medical Oncologist  
Scotland,United Kingdom.

**Massive Increase in my  
"VOICE POWER"!!**


Mr.Sumair Abid  
Hascol Petroleum

**"A lot of focus is given to  
'Voice Power and 'Breath-Sound  
Coordination' which many  
courses do not cover adequately!"**

Mr. Muhamad Imran  
Head of HR  
Newage Cables (Pvt) Ltd.

**1400 people trained, awesome  
change in Communication Skills,  
especially Voice Projection"**

Imtiaz Hussain  
Hilton Pharmaceuticals



**We were in Hogwarts &  
learning the magic of  
communication from  
Professor Dumbledore.**

Khwaja Ahaduddin Asad, Marketing Manager  
Aspin Pharmaceuticals (Previously-Johnson & Johnson).



**Inspiring.**

Ms. Gulrukh Hasan: G.M Human Resource  
Jaffer Brothers



**An Excellent  
Experience**

Mr. Mohammad Azam Cheema, CEO - Sayban International




**Transformational**

Ms. Sabeen Jawwed, Manager Training & Development  
Searle.



**Visible Sales  
Impact**

Mr. Tahir Ahmad, Director Sales & Marketing  
Searle



**A Dedicated Effort  
from Program Design  
to Delivery.**

Mr. M. Adnan Khan, Manager Human Resource  
Pak Suzuki Motors

# PROFILE



**Dr. Ali Jarrar's** romance with **High Impact Communication Skills** started nearly three decades ago when he heard for the first time an audio cassette of Maestro, **Mr. Zia Mohyeddin's** recital of the famous poet **Faiz Ahmed Faiz**.



**Ali Jarrar's** passion for expression of meanings and emotions hidden in spoken sentences to encourage high impact motivation in audience and presentation of ideas and perspectives in a manner so powerful that they get deeply imprinted in the listeners' mind led him to seek out **Zia Sahib** and learn one on one from him. An honor not accorded too many.

Later on he further pursued other masters of High Impact Communication



namely **Mr. Khalid Ahmad** a famous actor of movies “**Chambeli**” and “**Actor in Law**” fame and **Mr. Arif Bahalim** a renowned Voice Over artist and Actor of today with many television dramas and film “**Sawaan**” to his credit.



His training in **MUSICAL PART** of **VOICE TRAINING** comes from Maestros of Classical and Semi Classical Music namely **Ustaad Arif Bahalim**, **Ustaad Rustam Fateh Ali Khan** (Patiala Family of Music), **Ustaad Hameedullah Khan** (Gwalior Family of Music).

**Ali's Journey still continues...**

**With a Training and Development Career** spread over a decade spanning

from **Pfizer Laboratories, Sante (Pvt. Ltd)** to **Bayer Pakistan**, **Ali's** workshops leading to tangible efficiency gains for their organizations. **Dr. Ali** also have gently led hundreds of individuals from all cadres and levels of organizational hierarchy to not only introspect and discover their true hidden potential but also to reflect upon their life strategies and tactics and bring about subtle yet a high impact change in their personal and professional lives authored **Bayer Pakistan's** First Comprehensive Module on dynamic selling entitled **"Selling with Excellence"**.



**Dr. Ali Jarrar** is a trained **Coach and Counsellor** in the famous **8 STEP Coaching & Counselling Model** from **Center for Management and Organizational Effectiveness USA**.

# CLIENTS

 **SUZUKI**

**SEARLE**

**Fast**  
CABLES

THE  
  
LYCEUM

 Sante (Pvt) Limited

 **Reckitt  
Benckiser**

**folio3**

 **TOTAL**  
Lubricants

**VTCF**

  
**JAFFER**  
Since 1918  
DIVERSE ■ DYNAMIC

 **Herblon**  
NATURALS

 **GATRON**

  
**PAKISTAN REFINERY  
LIMITED**

 **Abbott**  
A Promise for Life

**ISUZU**

**AGP**  
(Private) Limited

*Johnson & Johnson*

  
CATHOLIC RELIEF SERVICES

**FIROZ**   
**INTERNATIONAL**

**greenstar**  
Social Marketing

 **psi**  
Botswana



# CONTACT

**Address : Suite No. 10 Sadaf Arcade  
Phase-1 D.H.A. Karachi, Pakistan. 75500**

**Call us at:  
+92 301 8231574**

**or email us at:  
[alijarrar921@gmail.com](mailto:alijarrar921@gmail.com)**